XM radio is a luxery I choose to pay for because it offers the diversity in entertainment I prefer. Even the few channels on satellite radio that have occasional commercials do not compare to the horribly exhausting advertisements on my local stations. If the NAB is concerned about loosing its listeners, it needs to compete. Local stations have poor sound quality, short and repeated play lists, and tiresom commercial breaks. Consumers such as myself who demand excellence, especially when they travel, should be able to purchase the kind of radio the desire, including local traffic and/or news. Satellite cable can now provide customers with local channels; there is no difference between this example and the discussion at hand. Without competition, the public suffers.